The Priory Catholic Voluntary Academy

Part of the Saint Ralph Sherwin Catholic Multi Academy Trust







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Dear Parents/Carers.

As part of our ongoing initiative to promote The Priory Catholic we are heavily invested in our social media through Facebook, Twitter and YouTube. We hope to use these to help all those involved in our community to keep up to date. Facebook, Twitter, Youtube and Class Dojo (which many of our classes now run) are great ways to communicate school news, photos, videos and upcoming events. This is a key means of not only promoting the many wonderful things we do at the school but also as a way of engaging you in your children's daily activities more effectively. We hope by using social media we will further improve communications between the school and the community and we would love to be able to share more photos with you to show what the children are getting up to at school and on trips to help create a larger school community.

Please note:

- The page is for parents/carers not students.
- Although the pages are updated regularly do still phone the office if your need is urgent.
- We would like the social media pages and class dojo to be a positive outlet. No negative comments or dislikes please. These will be removed and the person will be blocked.
- Please do not send any friend requests or contact any members of staff via Facebook or Twitter.
- Whilst we may respond to messages out of school hours, we operate the policy that we work
 during the hours 8:00 17:00. In most cases your message will have been seen, however there are
 times when responses will be delayed or you may not receive a response. Please respect and
 acknowledge this.
- We would also like to remind parents/carers that social networking sites or class dojo are not an
 appropriate place to discuss any concerns you may have and we request that parents continue to
 raise any questions/concerns by arranging an appointment with the class teacher, Deputy head
 Teacher or the Head Teacher.

In order to do this, we request your permission to use your child's image/work on Facebook, Twitter and YouTube in the same way that we do on the school's website and in the local press. We share a range of photos/videos from using the backs of children's heads to posting children's faces - full names will never be shared however at times we may want to name a child. Please complete the reply slip below to state your child's preferences and return to the school office. By signing the form below you are also agreeing to follow the expected user conduct as outlined above.

Visit and like our Facebook page at: @CatholicPriory Visit and like our Twitter page at: @CatholicPriory Visit and like our Youtube at: @PrioryCatholic

Many thanks

Miss S Fisher
Computing Coordinator

Social Media Permission Return Slip

Name of Child:	Year Group:	
Permission Given – for photos/vide on Facebook, Twitter and YouTube	<u>eos</u> in relation to my child and/or their work c.	to be published
Permission Given – for <u>first names</u> published on Facebook, Twitter and	<u>s</u> to be used in relation to my child and/or th d YouTube.	eir work to be
NO PERMISSION GIVEN		
Signed Parent/Carers:		

Please return to the school office or Miss Fisher.